Top Web Conferencing Platforms Comparison:

	GoTo Product Suite	Skype for Business	Cisco Webex	Zoom	Adobe Connect 2019 State of Virtual Training — Trainers' #1 Platform of Choice
Screen Sharing	✔	✔	✔	✔	✔
Customizable Interface	✔ (Limited)	✔ (Limited)	✔ (Limited)	—	✔
Persistent Rooms	—	—	—	—	✔
Unique URLs	✔	—	✔	✔ (Limited) *	✔
"Green Room"	—	—	—	—	✔
Backstage Editing	—	—	—	—	✔
Engagement Tracking	✔ (Limited)	—	✔ (Limited)	✔ (Limited)	✔
Breakout Rooms	✔ *	—	✔	✔	✔
HD Webcams	✔	✔	✔	✔	✔ (Limited)
Open API	—	—	✔	✔ *	✔
Content Storage	✔ *	✔	✔ (Limited) *	✔ *	✔
Concurrent Polls & Chats	—	—	—	✔ (Limited)	✔
Unlimited Room Creation	—	—	—	—	✔
Recording Editing	✔ (Limited) *	—	—	—	✔
Audio Options	VoIP/Telephony Separate VoIP/Telephony Together 3rd Party Integrated Audio	VoIP/Telephony Separate VoIP/Telephony Together 3rd Party Integrated Audio	VoIP/Telephony Separate VoIP/Telephony Together 3rd Party Integrated Audio	VoIP/Telephony Separate VoIP/Telephony Together Proprietary Audio Only	VoIP/Telephony Separate VoIP/Telephony Together 3rd Party Integrated Audio
Registration Page Templates	✔ (Limited) *	—	✔ (Limited) *	✔ (Limited) *	✔ *
Automated Emails	✔ (Limited) *	—	✔ (Limited) *	✔ *	✔

Key: ✔ = Advanced functionality ✔ (light) = Limited functionality — = Unavailable * = Specific license tiers

MeetingOne — audio & web conferencing

www.meetingone.com

Summarized Analysis of
Top Web Conferencing Platforms

GoTo Product Suite

GoTo's Product Suite meets basic screensharing needs while offering chat functionality and HDFaces for HD webcams. They offer month-to-month billing and mobile accessibility is readily available.

Limitations of GoTo's Product Suite:

- **No** note-taking feature
- **No** polling in GoToMeeting license
- **No** file sharing during session
- **No** breakout room functionality
- Screenshare-based, **cannot upload content**
- Rooms **do not** persist
- Only 100 participants per room
- Co-hosts cannot answer Q&A at same time

Compare to Adobe Connect

Skype for Business

Skype for Business integrates into Microsoft 365 and comes packaged with Microsoft Office. This screenshare-based platform offers 720p webcam functionality, basic chat, and simple host controls serve online meeting needs.

Limitations of Skype for Business:

- **No** note-taking feature
- **No** breakout rooms
- **No** "Green Room" for Hosts
- Recordings cannot be edited
- Screen-share based, **cannot upload content**
- **Limited** polling functionality
- Maximum of 250 participants - Internal users only
- **Limited** control over participants

Compare to Adobe Connect

Cisco webex
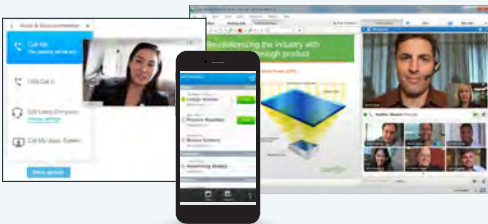
WebEx provides 720p webcam functionality, encourages screensharing, and accommodates chats and polls. Whiteboarding allows for group collaboration with breakout rooms as an available add-on in license options.

Limitations of Cisco WebEx:

- **No** duel presenters, 1 at a time
- **No** content/room persistency
- **No** "Green Room" for Hosts
- **Limited** platform customization
- Recordings deleted after 6 months
- Breakout rooms only available for certain licenses
- **Limited** Engagement Tracking
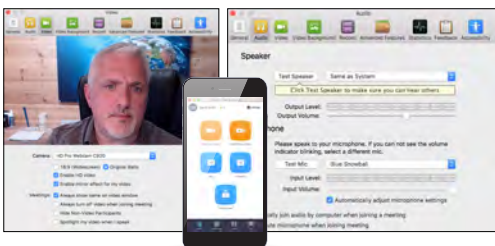
Compare to Adobe Connect

zoom

Zoom offers a 720p webcam functionality, allows for screensharing, and has a chat feature. Distinctive icons make it easy to navigate the interface and join a meeting.
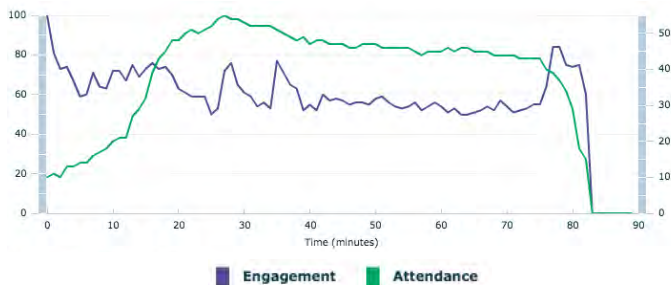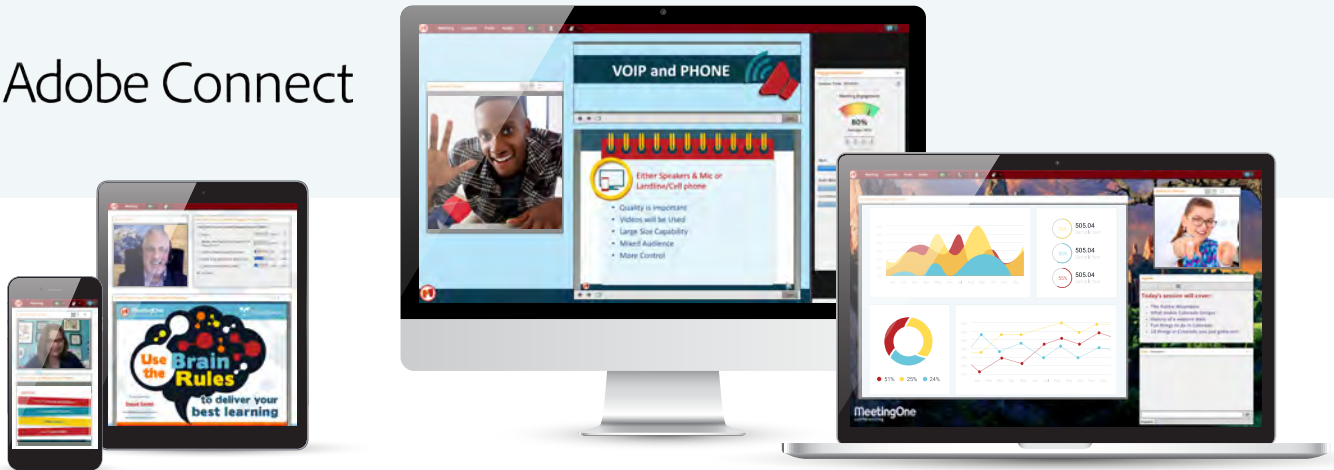
Limitations of Zoom:

- **No** note-taking feature
- **Limited** in room engagement tracking
- **No** "Green Room" for Hosts
- Rooms and content **do not** persist
- **Limited** control over participants
- **Limited** platform branding

Compare to Adobe Connect

Summarized Analysis of
# Top Web Conferencing Platforms

Adobe Connect

Adobe Connect continues to be the premier web conferencing platform for two important use cases: **Webinars** & **Virtual Training**.

Setting itself apart from competitors, Adobe Connect is the only true provider of complete room customization and persistency. Rooms/URLs can be used again-and-again without needing to reload content or recreate the room. That means your slides/documents, added interactive elements, and polls/chat will continue to exist as long as you want them to.
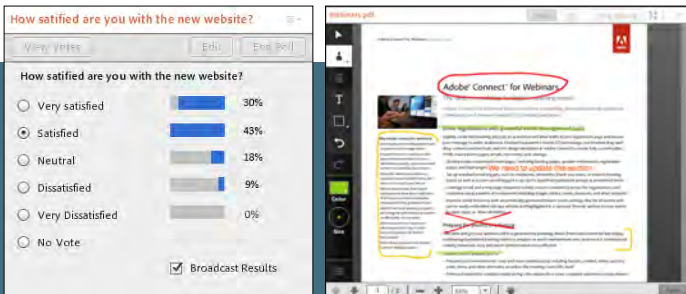
Adobe Connect comes equipped with unlimited storage, unlimited webcams, top-tier engagement tracking, recording editing, and reporting, making it highly desirable for organizations conducting online trainings, presentations online, or internal and external online meetings.

Online Meetings

- Mobile App for all devices
- Persistent & unique URLs
- Fully brandable interface
- VoIP, phone, or integrated audio
- Concurrent chats, polls, & screensharing

Webinars / Presentations

- Unlimited virtual room creation
- Backstage area for hosts
- Templated & automated emails
- Reporting & scheduled registration
- Comprehensive participant engagement measuring

Online Training

- Detailed engagement tracking
- Content persistency
- Breakout rooms readily available
- Upload content before training
- On Demand course creation
- LMS Integrations

MeetingOne

DS Virtually
connect, communicate, collaborate virtually

This document was created with the insights and expertise of DS Virtually in collaboration with MeetingOne conferencing solutions.

DS Virtually has extensive knowledge of these top 5 platforms collected from their years of work helping clients achieve their goals using the virtual environments they have chosen to work within.

This diverse experience in virtual classroom platforms has allowed them to identify critical feature sets essential to crafting the most powerful online trainings and presentations.

MeetingOne is a full solution provider for audio and web conferencing and is partnered with Adobe Connect and Virtual Gurus.

Learn more about working with MeetingOne & DS Virtually as your team's complete solution for software, integrations, and training for the most professional online meetings, webinars, and virtual classrooms.

Don't forget about your audio
The features discussed only matter if people can hear you!
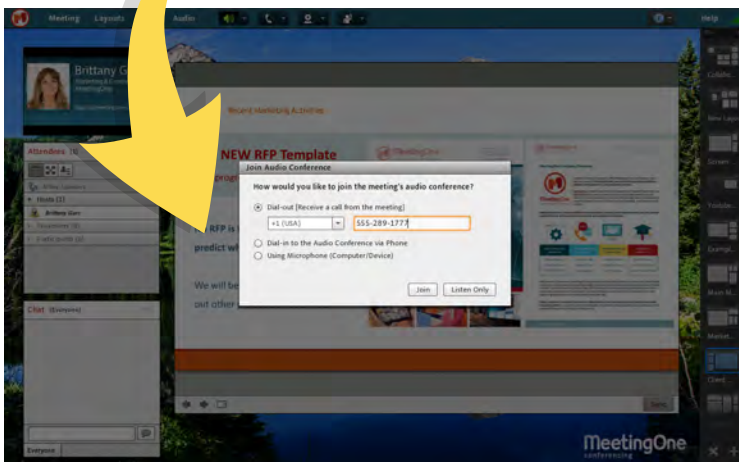
Get integrated **dial-in** audio **FREE**

Go beyond computer mics - allow your participants to dial in to your sessions.
Try MeetingOne's premium integrated audio solution with Adobe Connect for FREE for 30 days!

Get MeetingOne Audio